



THE PHOENIX CENTER'S 35th ANNIVERSARY

Triple Crown Gala Fundraiser

SPONSORSHIP OPPORTUNITIES

SATURDAY, MAY 2, 2026 AT 7:00 P.M.
MACALUSO'S, 55 4TH AVE, HAWTHORNE, NJ



Triple Crown Title Sponsor: \$10,000

NEWSLETTER COMMUNICATIONS + SPONSORSHIP ANNOUNCEMENTS

- Co-branded press release
- Exclusive feature article in newsletter/email blast

JOURNAL AD

- Full-page journal ad in prime location (5" W x 8" H, Full color)

SOCIAL MEDIA & WEBSITE

- Branded exposure on event page on TPC website
- 4 social media posts

ONLINE/MOBILE BIDDING SOFTWARE PLATFORM

- Logo included on premium position on mobile platform

ONSITE/TICKETS

- Prominent signage at the event, including press wall
- Verbal acknowledgment at event
- 10 tickets to the event (full table)

PROMOTIONAL OPPORTUNITIES

- Opportunity to provide branded promotional items to attendees

Winner's Circle Sponsor: \$7,500

NEWSLETTER COMMUNICATIONS + SPONSORSHIP ANNOUNCEMENTS

- Co-branded press release
- Mention in newsletter/email blast

JOURNAL AD

- Full-page journal ad (5" W x 8" H, Full color)

SOCIAL MEDIA & WEBSITE

- Branded exposure on event page on TPC website
- 3 social media posts

ONLINE/MOBILE BIDDING SOFTWARE PLATFORM

- Logo included on mobile platform

ONSITE/TICKETS

- Prominent signage at event
- Verbal acknowledgment at event
- 10 tickets to the event (full table)

Patrons of the Race Sponsor: \$5,500

NEWSLETTER COMMUNICATIONS + SPONSORSHIP OPPORTUNITIES

- Mention in newsletter/email blast

JOURNAL AD

- Half-page journal ad (5" W x 3.875" H, Full color)

SOCIAL MEDIA & WEBSITE

- Branded exposure on event page on TPC website
- 2 social media posts

ONSITE/TICKETS

- Prominent signage at event
- 6 tickets to the event

Pacesetter Sponsor: \$4,000

NEWSLETTER COMMUNICATIONS + SPONSORSHIP OPPORTUNITIES

- Mention in newsletter/email blast

JOURNAL AD

- Quarter-page journal ad (2.375" W x 3.875" H, Full color)

SOCIAL MEDIA & WEBSITE

- 2 social media posts

ONSITE/TICKETS

- 4 tickets to the event

Starting Gate Sponsor: \$3,000

NEWSLETTER COMMUNICATIONS + SPONSORSHIP OPPORTUNITIES

- Mention in newsletter/email blast

JOURNAL AD

- Quarter-page journal ad (2.375" W x 3.875" H, Full color)

SOCIAL MEDIA & WEBSITE

- 1 social media post

ONSITE/TICKETS

- 2 tickets to the event



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Mail completed form to:

Friends of The Phoenix Center, 16 Monsignor Owens Place, Nutley, NJ 07110
For more information, please contact Carolyn Sharaway: 973.542.0743, ext. 403
or csharaway@thephoenixcenternj.org

In order to make the most of the sponsorship opportunities and benefits, please purchase your sponsorships / journal ads and submit your ad graphics by April 2, 2026.



Personal Information

NAME _____

EMAIL ADDRESS _____

CELL PHONE _____

Payment Method

PAY BY CHECK
Please make check payable to:
Friends of The Phoenix Center

PAY BY VENMO
@TPCFriend



PAY WITH CREDIT CARD
I authorize you to charge my
credit card: \$ _____

Visa Amex Mastercard Discover

YES! I would like to cover the 3% credit card fees for
TPC, so that my donation provides maximum impact.

NAME ON CARD _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CARD # _____

CVV _____ EXP. _____

SIGNATURE _____

Sponsorship Level

CHOOSE YOUR SPONSORSHIP(S) BELOW:

- Triple Crown Title Sponsor
- Pacesetter Sponsor
- Winner's Circle Sponsor
- Starting Gate Sponsor
- Patrons of the Race Sponsor

Digital Journal Ads Art is due no later than 4/2/26

- Full-page Ad \$700
- Half-page Ad \$500
- Quarter-page Ad \$400

INCLUDE YOUR INFORMATION FOR YOUR JOURNAL AD:

1. Will you be providing us your own camera-ready ad art (hi-resolution PDF, PNG, JPG or EPS) in the sizes appropriate to your sponsorship? (see the sponsorship details) Yes No
2. If not, will your listing have a special message and logo? Yes No
3. Will you be sending us a hi-res logo? (EPS or PNG file types please) Yes No
4. If you do not plan to use a logo, what is the name of your business, as you want it to appear?

5. If you would like to add a special message or other text to your ad (limit of 140 characters), please enter it here or include it in your email to Carolyn Sharaway.

Please email your hi-resolution ad or logo (PDF, PNG, JPG or EPS) to csharaway@thephoenixcenternj.org.

Interested in purchasing a table of 10?

- Table for 10 guests — \$2,250